

NUTRISCIENCE Senior Aid

► What is SeniorAid?

SeniorAid contains nutrients for which older pets have increased requirements, or do not produce sufficiently for themselves. These include Glucosamine, Carnitine, Taurine, Arginine and Methionine.

In addition, Senior Aid supplies nutrients which can have a significant benefit to older pets and which are now available in one supplement rather than several separate products. SeniorAid is a great value supplement to help your clients in this current economic climate.



► SeniorAid – How it works

The supplemental nutrients in SeniorAid address specific issues of concern in older pets.



1. Brain Function

SeniorAid contains phosphatidylserine which protects neurons from age related degeneration. SeniorAid contains potent antioxidants (Vitamin E & Vitamin C). The brain is particularly susceptible to free radical damage due to its high rate of oxidative metabolism, high lipid content and limited regenerative ability. SeniorAid contains high levels of B Vitamins which are co-factors in the synthesis of neurotransmitters. SeniorAid helps in cases of cognitive dysfunction.



2. Immune System

SeniorAid contains Beta Glucan to enhance the immune system. Beta Glucan acts on Peyer's patches to increase production of killer T-cells.



3. Joint Mobility

SeniorAid contains maintenance levels of glucosamine, chondroitin and Omega 3 fatty acids to ensure joint mobility and enhance production of new cartilage.



4. Heart Function

SeniorAid contains L-Carnitine which is required for efficient functioning of cardiac and skeletal muscle and shown to be deficient in older dogs.



5. Weight Loss

SeniorAid contains essential fatty acids (Omega 3 & 6) plus L-Arginine which helps inhibit lipolysis and muscle protein degeneration associated with cachexia. SeniorAid is a suitable adjunct to chemotherapy treatment.



6. Eye Health

SeniorAid contains L-Taurine, an amino acid essential for retinal function and shown to be deficient in some older cats.

SeniorAid is a supplement specifically designed to meet the nutritional needs of the older dog or cat.

The 4 in 1 supplement For Senior Pets



► Presentation

SeniorAid is available in 250ml and 500ml caramel flavour liquid bottles with 2.5ml pump dispensers. Also available in specially formulated 50ml gel for cats. Gel can be applied to back of paw which cat will then lick off. It is recommended in cases of adjunct therapy for chemotherapy, use OmegaAid in association with SeniorAid to boost omega 3 fatty acid concentration to sufficient levels.

► Feeding Guide

Pet Weight		Daily Amount
0-5kg	(0-11 lb)	2.5ml (1 pump)
5-10kg	(11-22 lb)	5ml (2 pumps)
10-20kg	(22-44 lb)	10ml (4 pumps)
>20kg	(>44 lb)	15ml (6 pumps)

Cat Gel

Give 2ml (1 pump) daily. Apply to the back of the cats paw for the cat to lick off or mix with regular food.



► Ingredients:

SeniorAid Liquid

Nutrient	mg per 10ml
Glucosamine HCL	300
Omega 3 Fatty Acids	125
Chondroitin Sulphate	120
Phosphatidylserine	100
Beta Glucan	10
Cysteine	200
L-Arginine	150
L-Methionine	125
L-Carnitine L-Tartrate	100
Thiamine HCL	0.40
Riboflavin	1.44
Niacin	5.6
Vitamin B 12 (Cyanocobalmin) mcg	0.035
Vitamin B6	0.4
Vitamin E (D alpha tocoopherol)	28.8

SeniorAid Cat Gel

Nutrient	mg per 10ml
Glucosamine HCL	300
Omega 3 Fatty Acids	125
Chondroitin Sulphate	120
Phosphatidylserine	100
Beta Glucan	10
Cysteine	200
L-Arginine	150
L-Methionine	125
L-Carnitine L-Tartrate	100
L-Taurine	28
Thiamine HCL	0.40
Riboflavin	1.44
Niacin	5.6
Vitamin B 12 (Cyanocobalmin) mcg	0.035
Vitamin B6	0.4
Vitamin E (D alpha tocoopherol)	28.8

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